

2023 ~ 2028

**The Corporation of the
Township of Assiginack
Strategic Plan of ACTION:
Status Report**



Land Acknowledgment

We would like to begin by acknowledging that we are gathered on the traditional lands of the Three Fires Confederacy: the Ojibwe, Odawa and Potawatomi peoples of Mnídoo Mnising. We recognize and deeply appreciate the stewardship and historic connection to this place and recognize that we must do more to learn about its rich history so that we will better understand our role as residents, neighbours, partners and caretakers.



A message from the Mayor

We share The Corporation of the Township of Assiginack Strategic Plan of Action on behalf of the Council and all of our staff.

We are pleased to share with you the further development of our 2016 strategic plan into one of action. This plan is designed to guide our Township towards a bright and sustainable future, equipped to navigate prevailing uncertainties while fostering growth and prosperity for all.

As fall 2022 elected Township of Assiginack Mayor, I acknowledge that the Council members and I hold the entrusted duty of representing the interests and concerns of the Township while ensuring that the Township thrives in various aspects. From formulating and implementing effective policies, to efficiently allocating resources, I recognize the responsibility with the importance of fostering a safe, prosperous, and inclusive environment for all.

Through careful deliberation, planning, and objective decision-making, we as Council and staff, know we play a pivotal role in shaping the future of the Township and addressing the evolving needs of its diverse population. We have an unwavering commitment to uphold our core values of responsibility, integrity, quality, and inclusivity.

Our tireless efforts in collaborating with stakeholders, engaging in community outreach, and facilitating public discourse will further contribute to a responsive and inclusive governance model.

It is through our collective 'team' dedication and forward-thinking approaches that we will continue to make significant contributions in shaping the Township's future while ensuring the highest level of quality of life and well-being for our residents and visitors alike.

On behalf of Council, I offer our sincere gratitude to our engaged citizens, recognizing that your dedication and support is invaluable to our on-going progress. Together, we will continue to build a strong, evermore resilient, and prosperous Township that we proudly call home.

We look forward to growing and implementing this strong community rooted 'living document' with you.

Brenda Reid
Mayor

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BACKGROUNDER: TOWNSHIP OF ASSIGINACK

Assiginack serves the Township, directly and indirectly, by providing effective public services such as:

- Fire and Rescue
- Delivery of safe drinking water
- Road maintenance, sidewalks, and boat launches
- Waste / landfill management
- Building permits and municipal law enforcements
- Environmental and sustainable initiatives
- Development and planning strategies
- Public engagement and communication
- Community development and engineering
- Business attraction and retention
- Economic development opportunities
- Parks, pathways, museum, beach
- Recreation and social programs
- Arts, culture, and heritage centres and programming
- Community events

Assiginack also serves the community indirectly through services including:

- Maintenance of facilities and fleet
- Secure information technology
- Stewardship and sustainability of financial assets
- Legal and legislative support
- Tenders / procurement of commodities

VISION

Assiginack is a vibrant, community-oriented township that is known for preserving its rich heritage and proactively protecting its pristine natural environment.

MISSION

Provide highly efficient public services to Assiginack Township while generating new opportunities for sustainable growth within a fiscally responsible structure.

TOWNSHIP OF ASSIGINACK FOUR CORE PILLARS AND VALUES



- **Infrastructure Investment and Renewal:**

Building and renewing critical infrastructure, including roads, facilities, and services to meet current and future township needs.

- **Excellence in Governance:**

Improving governance and administrative systems to best serve both community needs and public interests.

- **Fiscal Sustainability:**

Ensuring affordable township tax rates and a fair return for township services while maximizing alternative sources of revenue.

- **Community & Economic Development:**

Focus on a proactive healthy and sustainable community plan, through strategically aligned actions and initiatives.

FOUR CORE VAUES DEFINED:

'We are a responsible Township Team who work with integrity as we are quality driven and focused on best serving the needs of the community at large.'



We believe in today's interconnected and diverse world, the values of responsibility, integrity, quality, and inclusivity hold paramount importance in maintaining a professional and ethical environment.

Responsibility entails being accountable for actions and decisions, recognizing the impact they may have on others, and striving towards positive outcomes. It involves being proactive, reliable, and transparent, ensuring organizational goals are achieved with utmost commitment.

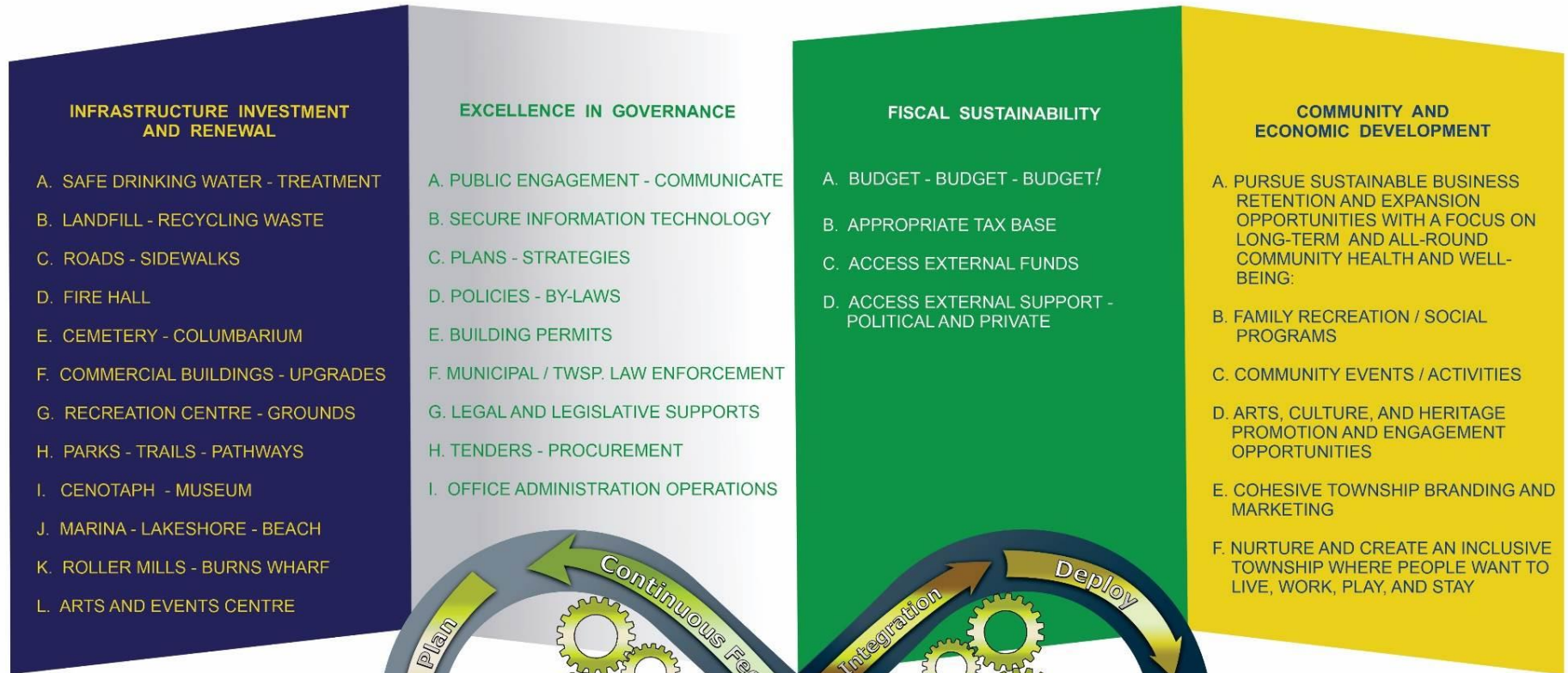
Integrity is the backbone of professionalism, representing honesty, ethics, and moral uprightness. It is about adhering to a strong set of principles and maintaining consistency between words and actions.

Quality is non-negotiable when it comes to professionalism. It means delivering work that is accurate, thorough, and meeting or exceeding expectations. A commitment to excellence is necessary to ensure that professionalism is upheld.

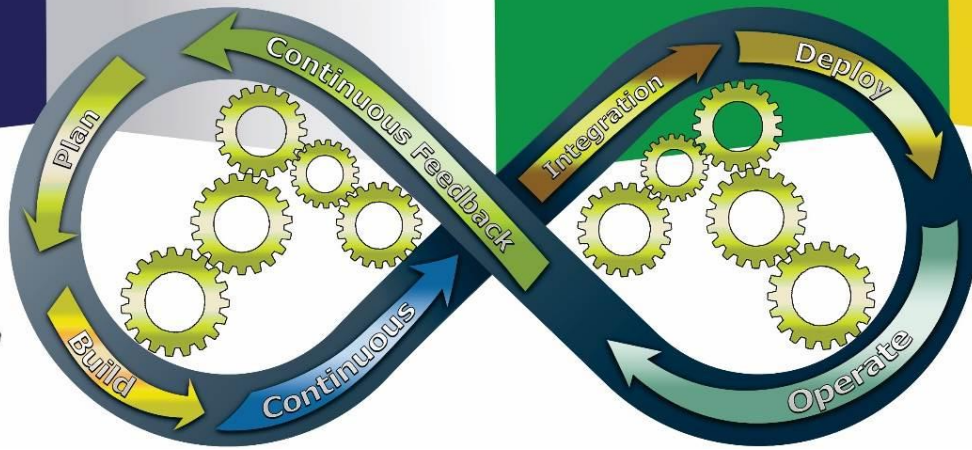
Inclusivity/Community is a guiding principle that reflects the importance of embracing diversity and respecting the perspectives and backgrounds of all individuals. It requires creating an atmosphere of equal opportunity, where everyone feels valued, heard, and able to contribute their unique talents and insights.

Embracing responsibility, integrity, quality, and inclusivity/community not only fosters a professional environment, but also contributes towards building trust, achieving success, and creating a positive impact.

At-A-Glance TOWNSHIP OF ASSIGINACK STRATEGIC PLAN OF ACTION 2023-2028



MISSION
Provide highly effective public services to Assiginack Township while generating new opportunities for sustainable growth within a fiscally responsible structure.










VISION
Assiginack is a vibrant, community-oriented township that is known for embracing its rich heritage and proactively protecting its pristine natural environment for current and future generations to enjoy.

What is a Strategic Plan of Action: *Status Report*?


The following Council Township Strategic Plan of Action: *Status Report* encompasses a variety of valuable information, including initiatives that align with the Council's Strategic Plan of Action, priorities, internal long-term plans, and organizational improvement efforts. While the 2023-2028 (5Yr.), Township of Assiginack Strategic Plan of Action outlines the current Council's priorities for the Township, this '**Living Document**' will continuously offer further insight and specifics about the overall achievements 'we as a team' strive towards, while also delineating the overall methods employed to monitor progress.

Priority Projects with Pillar References and Progress Report

 =In The Works  =Completed  =On Hold  =Deferred  = Not Started				
Infrastructure Investment and Renewal	Excellence in Governance	Fiscal Sustainability	Community and Economic Development	STATUS
Landfill Upgrades	Landfill Upgrades / System Change Policies, Contracts and/or By-laws	2023-2024 Budget Funding	~Protect Environment ~Increased Services	In Motion 
Cemetery - Columbarium	Purchase / Install Columbarium Policies, Contracts and/or By-laws	2023-2024 Budget	~Increased Services	In Motion 

<p>Fleet / Road Crew Equipment</p>	<p>Purchase Equipment Policies, Contracts and/or By-laws</p>	<p>2023-2028 Budget</p>	<p>~Increased Services</p>	<p>In Motion </p>
<p>Roads</p>	<p>Purchase Material Policies, Contracts and/or By-laws</p>	<p>2023-2027 Budget Funding</p>	<p>~Increased Services</p>	<p>In Motion </p>
<p>Fire Station Fire Truck</p>	<p>Plan Policies, Contracts and/or By-laws</p>	<p>2023-2027 Budget Funding</p>	<p>~Increased Services</p>	<p>In Motion </p>
<p>Commercial Buildings/Asset</p>	<p>Upgrades Policies, Contracts and/or By-laws</p>	<p>2023-2024 Budgets</p>	<p>~Increased Services ~Economic Development</p>	<p>In Motion </p>
<p>Arts and Events Centre (Proposed)</p>	<p>Public Consultation Planning Stage Policies, Contracts and/or By-laws</p>	<p>2023-2027 Budget Funding</p>	<p>~Increased Services, ~Social Community Connect ~Economic Development - Downtown Core Drawing Card Re: Investment 'Sponsors' ~Promote and Build Arts, Culture, and Heritage (B) ~Work Skills Devel. and Physical Fitness Hub ~Increase Tourism Traffic and Revenues ~Emergency Evacuation Location</p>	<p>In Motion </p>

<p>Recreation Centre / Grounds</p>	<p>Annual Comprehensive Programming Plan of Action</p> <p>Policies, Contracts and/or By-laws</p>	<p>2023-2027 Budget</p> <p>Funding</p>	<p>~Increase Services ~Sports, Recreation, and Events ~Maintain Status Quo</p>	<p>In Motion</p>  <p>RPC SUB-COMMITTEE REVIEW</p>
<p>Waterfront</p>	<p>Waterfront Master Plan</p> <p>Policies, Contracts and/or By-laws</p>	<p>2023-2027 Budget</p> <p>Funding</p>	<p>~Increase Services ~Increase Tourism Traffic and Revenues</p>	<p>In Motion</p> 
<p>Cenotaph Memorial Upgrades</p>	<p>Purchases</p> <p>Policies, Contracts and/or By-laws</p>	<p>2023-2024 Budget</p>	<p>~Increase Services ~Preserve Heritage ~Increase Community-Connect</p>	<p>In Motion</p> 
<p>Parks, Recreation, and Culture (Community-based Programming by location- Pocket-Parks, Trails ETC.)</p>	<p>10 Yr. Master Parks Recreation, and Cultural / Community Plan</p> <p>Policies, Contracts and/or By-laws</p>	<p>2023-2027 Budget</p> <p>Funding Fund Raising</p>	<p>~Increase Services ~Increase Tourism Traffic and Revenues ~Increase Community-Connect ~Increase Local Pride</p>	<p>In Motion</p>  <p>PRC SUB-COMMITTEE REVIEW</p>

<p>Township of Assiginack 'Environment' as a Whole</p>	<p>COMPLEMENTARY: Strategic Plan of Action, Branding Tool Kit and Plan Marketing and Social Media Plan, Public Relations Plan, 10 Yr. Master Parks Recreation, and Cultural / Community Plan, Annual Comprehensive Programming Plan of Action, Waterfront Master Plan</p> <p>Policies, Contracts and/or By-laws</p>	<p>2023-2027 STAFF</p>		<p>In Motion</p>  <p>SPAC COMMITTEE MONTHLY UPDATES</p>
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